

IDF2019 The 3rd West Lake International Documentary Festival

“IDF Pitching”

Call for Entries



IDF

西湖国际纪录片大会

West Lake
International
Documentary
Festival

This announcement is an open call for entries of documentary projects for “IDF Pitching” of the 3rd West Lake International Documentary Festival (IDF2019).

1. Introduction

1.1 West Lake International Documentary Festival (IDF)

West Lake International Documentary Festival (IDF) is a standard-setting platform for the arts and the humanities that promotes documentaries through screenings, awarding, pitching, forums and workshops, which is held by the side of West Lake, Hangzhou.

IDF stands for “I-Documentary-Fact” and aims to explore the relationship between documentary creation subjects, objects and methods. The festival is centered on “discovering documentary subjects, designing experiments for youth, holding high the will of the people, and reshaping the poetry of oriental culture”. Furthermore, IDF promotes the values associated with honest observation and humanitarian responsibility. IDF encourages reflection on human existence, especially in the natural world, through the lenses of documentaries. Through this form of record we can also think about the inheritance of culture through changing times, about the artistic expression of oriental poetry in a pluralistic society, and about initiating the return of documentary to its authentic core, returning us to the positive values of



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中国杭州西湖区象山352号，
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of the West Lake International
Documentary Festival

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humanistic care.

The 3rd West Lake International Documentary Festival will be held from 18th October to 20th October 2019 in Hangzhou with the theme of Something-Somewhere.

1.2 Something-Somewhere

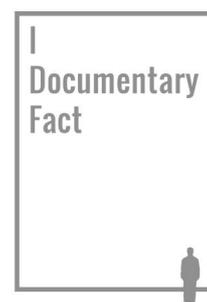
In the Chinese totem culture, “dongxi” or “East and West” refers to spatial orientation. There was a mythical creature called “Black Dragon” in the East and a “White Tiger” in the West. According to the five-element theory, East belongs to the element wood and the West belongs to metal. Most utensils and tools at the time were made from wood and metal, for which reason the term “dongxi” was gradually generalized to the extent of implying “everything in the world.”

We translate the theme “dong · xi” as “Something-Somewhere” here, which embodies not only an allegorical and abstract meaning but also a specific or even intricate one. It contains Chinese civilization’s meditation towards the core of the universe and the essence of the world; meanwhile, the two aspects form a dialectical relationship, pointing to the law of contradiction existing everywhere in the world.

Something happens somewhere, and gets to be documented, investigated, explored, constructed and represented, so that things can be combed through inside and out, their appearances be clear, their veins be tracked, and their causality can thus be derived.



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“Things & Sentiment” “Epoch & Scope” “Something-Somewhere” – IDF attempts to use these interrelated themes to continuously guide, build and propagate the essential spirit of documentary aesthetics.

1.3 “IDF Pitching”

“IDF Pitching” Section is the IDF's way of supporting to documentary filmmakers, providing a chance for international documentaries to go through an incubation process, encouraging them to create quality films as a form of art, telling the stories of Chinese society and documenting the lives of Chinese people. IDF Pitching looks to support documentaries in the production or post-production stage, including feature-length documentaries (60 minutes and above) and documentary series (two or more related episodes).

The program committee shall pre-evaluate the collected proposals. Afterwards, the academic committee will review and vote, selecting 12 of the most promising projects for IDF Pitching. During the pitching session, every nominee will have 20 minutes to pitch and answer questions. The judging panel of the IDF Pitching Session is made up of international and local scholars, directors and producers, all invited by the Academic Committee. The panel votes for IDF Most Potential Development Plan (one plan) and IDF Outstanding Proposal (two proposals). IDF will track the progress of the productions, granting them the priority of entering IDF “Glory of Documentary” Screening Section.

1.4 Entry Qualification

IDF openly calls for Chinese documentary projects, includes feature-length



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documentaries and documentary series. Entries must satisfy the following conditions:

- 1) Chinese documentary projects
- 2) Documentary projects in the production (more than 50% of shooting has been completed) or post-production stage
- 3) Open to feature-length documentary (60 minutes and above) and documentary series (two or more related episodes).
- 4) The entrant must be the copyright holder or representative of the copyright owner of the work.
- 5) The project shall comply with the regulations of the 3rd West Lake International Documentary Festival and shall not conflict with the laws and regulations of the People Republic of China.

1.5 How to Enter

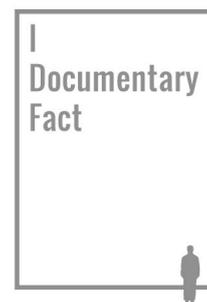
The documentary projects must be entered online at the official website of West Lake International Documentary Festival (www.westlakeidf.com) without any entry fee. Please fill in the entry form carefully, once the information uploaded, the entrant can not re-edit it.

2. IDF Awarding Prizes

Prizes are totaled 350,000 yuan (RMB)

- 1) IDF Most Potential Development Plan | One Plan | 150,000 yuan (RMB)
- 2) IDF Outstanding Proposal | Two Proposals | 100,000 yuan (RMB) each

* Prizes are listed pre-tax.



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3. Entry Requirements

3.1 Deadline for Entry

Entry for the 3rd West Lake International Documentary Festival opens from now on. The deadline for entry is 20th July, 2019. The documentary projects submitted beyond this deadline will not be included in the evaluation process.

3.2 Entry Process

The documentary projects must log in to the official website www.westlakeidf.com of West Lake International Documentary Festival. Please read the announcement of IDF 2019 The 3rd West Lake International Documentary Festival “IDF Pitching” carefully, fill in the required information, submit the requested materials, upload the trailer or teaser according to the requirement, and complete the entry.

If you prefer to submit the hard copy, please send the Blue-ray Disc or Mobile Hard Disk Drive to IDF Office (Please mark “IDF Pitching”, project title, name of the entrant and the contact number).

If you send cross-border materials through international express, please mark “only for cultural purposes” and “no-commercial value” on the mail parcel.

All sent materials must have paid the mailing fee and customs duties, otherwise the organizing committee has the right to reject the parcel. You can also deliver the hard drive to IDF Office in person (Please contact the organizing committee in advance to check the opening hour).



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All submitted materials will keep in the archive and won't be returned.

The organizing committee shall not bear the mailing cost and the insurance cost of the materials, nor shall it bear the responsibility for loss, error or damage of the materials caused by the mailing process or other irresistible factors.

Mailing Address:

West Lake International Documentary Festival Organizing Committee

11/F, Building 7, China Academy of Art, NO.352 XiangShan, Hangzhou, P.

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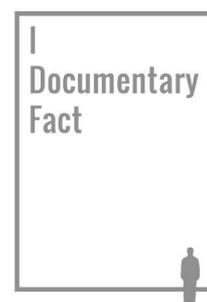
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3.3 Required Materials

- 1) "IDF Pitching" entry form (Online)
- 2) Proposal of the documentary project (Online: synopsis, director's statement, production plan, budget etc.)
- 3) Poster and stills, JPG format (the pixel shall not be lower than 300 dpi)
- 4) Teaser or rough cut (project in production: 5-10 minute teaser, project in post-production: 20-30 minute rough cut, MOV or MP4 format, resolution no less than 1920*1080, with Chinese subtitles).

Please upload the required materials on IDF official website

www.westlakeidf.com within the submission period. The entrant will receive



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the notification email from the organizing committee after processing the materials. Otherwise, it means the submission has not been completed (incomplete information, required materials have not been sent or uploaded, etc.)



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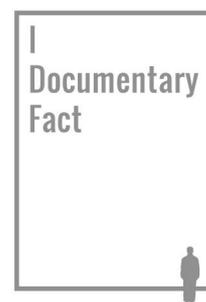
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4. Selection and Pitching

All the entries of the "IDF Pitching" will be selected after viewing and deliberation of the academic committee of West Lake International Documentary Festival. The organizing committee will formally notify the entrant by e-mail, and will officially announce the official short list on 1st September, 2019.

The team of shortlisted project will be invited to attend "IDF Pitching" of the 3rd West Lake International Documentary Festival. The organizing committee will cover the expense of round-way transportation and accommodation for one invited delegate for each project. The director or producer of the selected project must be present for the pitching, otherwise, it will be regarded as an automatic waiver of finalist qualification. Three projects will be awarded after final evaluation by the jury committee according to the proposal, pitching and Q&A. The final result will be announced at the closing ceremony of the 3rd West Lake International Festival.

Information and stills of the shortlisted documentary projects will be presented in IDF catalog, official website, online and offline promotion materials. The organizing committee has the right to edit and make public use of the received material of shortlisted and awarded projects in purpose of promotion. If the



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project information cannot be disclosed, please inform the organizing committee in advance. The IDF Laurel of the awarded documentary will be provided, which shall be presented in the opening or closing credits of the completed documentary with “IDF2019 | The 3rd West Lake International Documentary Festival IDF Pitching Supported Project”.

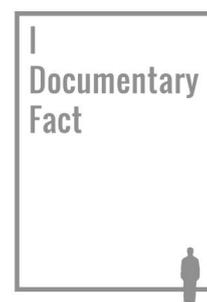
5. Right to Interpret

The organizing committee of the 3rd West Lake International Documentary Festival (IDF 2019) reserves the right to amend this charter, rules, terms or other related conventions. The IDF organizing committee owns the final right to interpret on this charter without public discussion.

The Organizing Committee

of the 3rd West Lake International Documentary Festival

May, 2019



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